



## The Laser Foundation Partnership Pack

Explore ways to support, collaborate and make a lasting impact together. From small gifts to larger sponsorship opportunities

LASER   
EDUCATION  
FOUNDATION



## Contents

Small Gifts	4
Sponsor a Student	6
Sponsor a Project	8
Sponsor an Event	10
Naming Opportunities	12
Chairty of the Year	14
Payroll Giving and Gifts in Kind	16

## About us

At the LASER Education Foundation, we believe that education has the power to change lives. Every Learner deserves the chance to succeed, whatever their background or circumstances.

As a new charity working across London and the South East, we are breaking down barriers caused by poverty, special educational needs, mental health issues and homelessness. Powered by research and a genuine commitment to inclusion, LASER delivers bursaries and well being programmes that help learners realise their potential and build brighter futures.

Through our network of schools and colleges, we bring decades of experience in providing high-quality education and an understanding of the challenges our communities face. Establishing LASER is helping us to reach even further, increasing our impact and supporting more people across the region.

By sponsoring a student you can help open doors, lift aspirations and show every young person that their dreams are worth investing in.

Together, we can transform lives - and communities - through the power of learning

# Small Gifts

## LASER Education Foundation Small Gifts - Help Us Make a Difference

Every donation, big or small, changes a child's life for the better. Here's how your support can help children and young people supported by the LASER Education Foundation.

Your donation could provide:

- **Healthy Breakfast - £5**

Ensures a child starts the day nourished, focused, and ready to learn.

- **Percussion Instruments - £20**

Encourages creativity, rhythm, and teamwork while supporting emotional expression.

- **Board Game - £25**

Fosters social interaction, cooperation, and problem-solving skills to reduce isolation.

- **Sensory Toys - £50**

Helps children with sensory needs to regulate emotions and stay calm in stressful situations.

- **Art Therapy Session - £60 per session**

Supports children with SEMH needs to express feelings, manage emotions, and build confidence through creativity.

- **£100 - Selection of books for school library**

Inspires a love of reading, expands knowledge, and improves literacy for all students

- **Tablet - £150**

Gives disadvantaged students access to learning resources and homework opportunities outside of school.

- **Forest School Starter Kit - £200**

Connects children with nature, developing confidence, problem-solving skills, and teamwork outdoors.



## Sponsor a Student Investment: £1,000

Education is one of the most powerful investments we can make in the future. Through the Sponsor a Student option, you have the opportunity to directly support a student's journey by providing access to the resources, tools, and opportunities they need to succeed.

Your sponsorship goes beyond financial aid, it empowers potential, builds confidence, and helps create lasting change in both individual lives and communities. By investing in a student today, you are shaping a brighter tomorrow.

### Benefits include:

- **Enhanced Brand Reputation** - Aligning with Sponsor a Student demonstrates your company's commitment to education, equity, and social responsibility, strengthening trust with customers, clients, and the wider community.
- **Positive Public Relations and Marketing** - Sponsors can be featured in program materials, events, and campaigns, increasing visibility and showcasing your brand as a champion of future talent.
- **Talent Development and Pipeline** - Supporting students helps nurture the next generation of skilled individuals who may one day become valuable employees, interns, or advocates for your industry.
- **Employee Engagement** - Opportunities for staff to mentor, volunteer, or connect with sponsored students can boost morale and foster a sense of pride within your workforce.
- **Community Impact and CSR Alignment** - By investing in students, your business is making a direct contribution to stronger, more resilient communities, reinforcing corporate social responsibility goals.
- **Long-term Returns** - Education-driven initiatives create sustainable impact, ensuring your business is associated with progress, opportunity, and future growth. London South East College's delivers a robust and industry-aligned curriculum from Entry Level through to Level 6.



## Project Sponsorship Investment: £1,500

By funding this project, employers have the opportunity to make a direct and lasting difference in education and workforce development. Your support will empower individuals to overcome barriers through innovative, research-informed programmes; inspire excellence by raising aspirations, nurturing leadership, and showcasing success; and create new opportunities through partnerships, scholarships, mentoring, and creative initiatives. Together, we can unlock potential, shape future leaders, and build stronger communities.

### Benefits include:

- Talent Pipeline Development- Support students in gaining the skills, confidence, and leadership qualities your industry needs, creating a stronger pool of future recruits.
- Enhanced Brand Reputation- Demonstrate your company's commitment to breaking down barriers and creating opportunities, building trust with stakeholders, clients, and the wider community.
- Corporate Social Responsibility (CSR) Impact- Align with a project that delivers measurable social value and showcases your organisation as a driver of positive change.
- Positive Publicity & Recognition- Benefit from media coverage, case studies, and visibility in project communications that highlight your company as a champion of education and opportunity.
- Employee Engagement & Pride- Involvement in mentoring, events, or partnerships fosters pride among your staff, boosting morale and demonstrating that they work for a purpose-driven employer
- Sector Leadership- Position your business at the forefront of innovation in education and training, influencing best practice and raising your profile within your sector.
- Community Connections- Strengthen relationships with local communities, schools, and colleges, enhancing your reputation as a committed and invested partner.



## Sponsor an Event

Partnering with the LASER Education Foundation is more than sponsorship - it's an investment in education, opportunity, and community growth. By supporting our flagship events, your company can make a tangible difference while enjoying meaningful visibility and engagement with audiences who value purpose-driven partnerships.

### Charity Golf Day - Main Event Sponsor £6,000

As the highlight of our fundraising calendar, the Annual Charity Golf Day attracts business leaders, community supporters, and education partners from across the region. Sponsoring this prestigious event offers your company a unique opportunity to:

- Build brand awareness among an influential audience
- Network with key decision-makers in a relaxed and enjoyable setting
  - Demonstrate your commitment to corporate social responsibility
  - Contribute directly to funding educational initiatives that change lives

**Your support ensures the continued success of this flagship event and strengthens your company's profile as a community leader.**



### LEAP into Action - £2,000

Education starts in our schools and with your support, LEAP into Action helps raise essential funds for resources, technology, and enrichment programmes that benefit thousands of pupils. Sponsoring this campaign allows your organisation to:

- Show visible support for local education and youth development
- Engage with schools, parents, and local authorities
- Align your brand with positive social impact and long-term community benefit

Together, we can create better learning environments and inspire the next generation to reach their full potential.

### College Awards Sponsorship - £2,000

The College Awards celebrate achievement, resilience, and innovation among students who represent the future of our workforce. As a sponsor, your company can:

- Recognise and reward excellence in education and skills development
- Connect with talented students, educators, and future professionals
- Reinforce your reputation as an employer and community partner who values growth and opportunity
- Sponsorship of the College Awards showcases your organisation's commitment to investing in people – today's learners and tomorrow's leaders.
- A Partnership That Makes an Impact

By sponsoring LASER Education Foundation events, you'll be part of a network of like-minded organisations dedicated to making a real difference. Your support fuels our mission to enhance education, inspire ambition, and build stronger, more connected communities.

For further information about these opportunities please contact Jo Billingham-Smith at [jo.billingham-smith@lsec.ac.uk](mailto:jo.billingham-smith@lsec.ac.uk)



## Naming Opportunities Investment: £5,000

This exciting programme will commence in September 2025 and will be open to Do you want to leave a lasting legacy, one that makes a difference in the community and resonates across the sector? By naming a building, learning centre, or vocational space within our school/college, your organisation makes a visible and enduring commitment to the development of future talent. This unique opportunity not only enhances the learning environment for students but also positions your company as a leader in supporting skills, innovation, and long-term growth.

Your brand will be permanently associated with a space where ambition is nurtured, skills are honed, and the next generation prepares for the world of work. It is more than sponsorship, it is a statement of values, leadership, and sector-wide influence.

### Benefits include:

- **Long-Term Brand Visibility** - Your organisation's name will be associated with a space that is central to student learning, ensuring high visibility for years to come.
- **Community Impact and Reputation** - Demonstrate your commitment to supporting local education and workforce development, strengthening your company's standing within the community.
- **Industry Leadership** - Position your business as a leader in shaping the future of skills and training within your sector, showcasing your investment in the next generation.
- **Employee Pride and Engagement** - A named space creates a tangible legacy that employees can take pride in, boosting morale and strengthening company culture.
- **Talent Pipeline Development** - By visibly supporting education, you can attract young talent and inspire students to see your organisation as a future employer of choice.
- **Positive PR and Recognition** - Gain publicity through naming rights, launch events, media coverage, and ongoing recognition in school/college communications.
- **Corporate Social Responsibility Alignment** - Align your business with meaningful social impact, demonstrating values-driven leadership to stakeholders, clients, and customers.

# Company Giving

## Charity of the Year - Make us your charity of the year!

Partnering with the LASER Foundation as your Charity of the Year is an opportunity to make a powerful and measurable impact while aligning your organisation with a cause that aims Transforms lives for every child, young person, and adult through the power of learning

As a dynamic new charity operating across London and the South East, we are breaking down barriers caused by poverty, special educational needs, mental health challenges, and homelessness.

Powered by research and driven by a genuine commitment to inclusion, LASER delivers life-changing initiatives, from bursaries and mentoring to pioneering wellbeing programmes. Every project is designed to lift aspirations, remove barriers, and open doors that might otherwise remain closed.

Through our Education Group's network of schools and colleges, we bring decades of experience in delivering high-quality education and a deep understanding of the challenges our communities face. LASER now allows us to expand beyond this network, reaching even more individuals across the region.

By choosing LASER as your Charity of the Year, your organisation will:

- **Create Opportunities** – Funding scholarships and mentoring that directly empower individuals.
- **Inspire Excellence** – Nurturing leadership, raising aspirations, and showcasing achievement.
- **Empower to Overcome Barriers** – Supporting those facing disadvantage to unlock their potential.
- **Strengthen your Brand and Reputation** - Demonstrate commitment to education, inclusion, and social responsibility, enhancing your profile with clients, partners, and the community.
- **Create Lasting Impact** - Directly transform lives and communities through research-driven, life-changing programmes.
- **Engage and Inspire Your Workforce** - Boost employee morale and pride through volunteering, mentoring.
- **Develop the Next Generation of Talent** - Support students in gaining skills, confidence, and leadership qualities, helping cultivate a skilled, motivated workforce for the future.

## Payroll Giving

Payroll Giving makes it easy for your staff to give a little each month to the LASER Education Foundation – and collectively achieve something huge. It's: Simple and tax-efficient Flexible to suit every individual An easy way to demonstrate your company's commitment to giving back

## Gifts in Kind

As a charity, we greatly value the support of Gifts in Kind, which allow us to stretch our resources further and dedicate more funding directly to our mission. By receiving donated products and services—whether it's essential supplies, equipment, clothing, or professional expertise—we are able to strengthen our programs, reduce costs, and reach more people in need. These in-kind contributions not only meet practical needs but also demonstrate the generosity and commitment of our partners. With your support, we can ensure that vital resources are placed directly into the hands of those who benefit most, helping us to create lasting impact in our community.

Together, we can transform lives. By partnering with us, your business will not only make a real difference but also inspire pride and purpose among your employees.



## How To Get Involved!

To find out more about these opportunities please contact Jo Billingham- Smith

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 [LASEReducation.org.uk](http://LASEReducation.org.uk)

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